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WiserCare and UnityPoint Health Partner to Bring Digital Advance Care Planning to Patients, Families, and Care Teams

Los Angeles, CA October 27, 2020. WiserCare, the nation's leading enterprise software platform for preference-aligned health care and advance care planning, is announcing its partnership with UnityPoint Health to bring digital advance care planning (ACP) to patients, families and clinicians across Iowa, Illinois and Wisconsin.

WiserCare's digital platform helps patients and their care teams make higher quality, more preference-aligned decisions about their care, from primary and specialty care to complex illness and advance care planning, including decisions about the healthcare they would want to receive if facing a medical crisis. WiserCare's ACP solution helps patients express their wishes, designate a healthcare agent, and execute important documentation to make it readily available when they and their families need it.

UnityPoint Health is an integrated health system with hospitals, clinics, and home care services in Iowa, Illinois and Wisconsin. The organization will first introduce WiserCare to Medicare patients, eventually making it available to all UPH adult patients and their families for independent or facilitated use. "Our goal is to make it easier for people to live well," said Matthew Warrens, Managing Director of Innovation at UnityPoint Health. "While it can be hard to talk about, advance care planning is important, and WiserCare's solution will help make the process much easier for our patients and their loved ones."

WiserCare's platform will also support UnityPoint Health clinicians with digital tools and experiences that support the provision of ACP services in real time, virtually or in-clinic, to maximize use by patients and clinicians alike. "At a time when communication between patients, families and care teams has been so disrupted, making it easy to express, document and communicate a patient's wishes has become more important than ever," said Dr. Julia Jenkins, Medical Director of Unity Point's Medicare ACO and a practicing family medicine and palliative care physician. "WiserCare's ACP platform helps us to bridge this documentation and communication gap, and will be a real satisfier for our patients as well the UnityPoint clinicians who strive to deliver care that aligns with patient goals and wishes"

"We share UnityPoint Health's belief that every patient's voice should be heard and honored, and we applaud their commitment to delivering care that aligns with the goals and preferences they express," said Dr. Arul Thangavel, CEO, WiserCare. "We built WiserCare to enable goal concordant care throughout a patient's life, and to support healthcare organizations in making this possible and sustainable across populations. We are excited to be working with UnityPoint Health to deploy ACP."

About WiserCare

WiserCare's patented decision support platform combines patient preferences and goals, key clinical and functional factors, and a proprietary data modeling approach to help patients and care teams make more confident health decisions, from preventive and primary care through specialty and end-of-life care. The company works with health systems and insurers to drive preference-aligned care at scale, resulting in greater patient and clinician satisfaction, better quality and outcomes, and lower overall medical costs. WiserCare has helped some of the nation's most recognized health systems and insurers to develop online programs that have provided thousands of patients with personalized guidance on healthcare decisions.

More at www.WiserCare.com.

About UnityPoint Health

UnityPoint Health is the nation's 13th largest nonprofit health system and the fourth largest nondenominational health system in America, providing care to both metropolitan and rural communities across Iowa, western Illinois and southern Wisconsin. Through relationships with more than [400 physician clinics](#), [21 regional and 19 community network hospitals](#) and home care services throughout its [9 regions](#), UnityPoint Health is one of the nation's most integrated health systems. Headquartered in West Des Moines, Iowa, UnityPoint Health entities employ more than 30,000 employees who are dedicated to making it easier for people to live well. More at unitypoint.org.